



**ACTIVE  
INVESTMENT  
MANAGEMENT  
PROCESS**



*WBI's multi-factor security selection models have been time-tested over the past 30 years to develop the most powerful factor combinations to find the strongest dividend stocks to buy.*

*Don Schreiber, Jr. — WBI Founder & CEO*

## REVOLUTIONARY QUANTITATIVE BUY PROCESS THE POWER FACTOR®

### Set Security Screening Universe

WBI's security selection process starts with factor models that trim down broad market security lists for U.S. and international stocks into refined security universes focused on region, cap-size, and factor tilts. WBI's factor tilt security lists express characteristics for high-yield dividend, dividend growers, value, yield, and quality. After eliminating securities that don't fit in each screening universe, we apply a more focused and rigorous factor analysis to find only the strongest candidates.

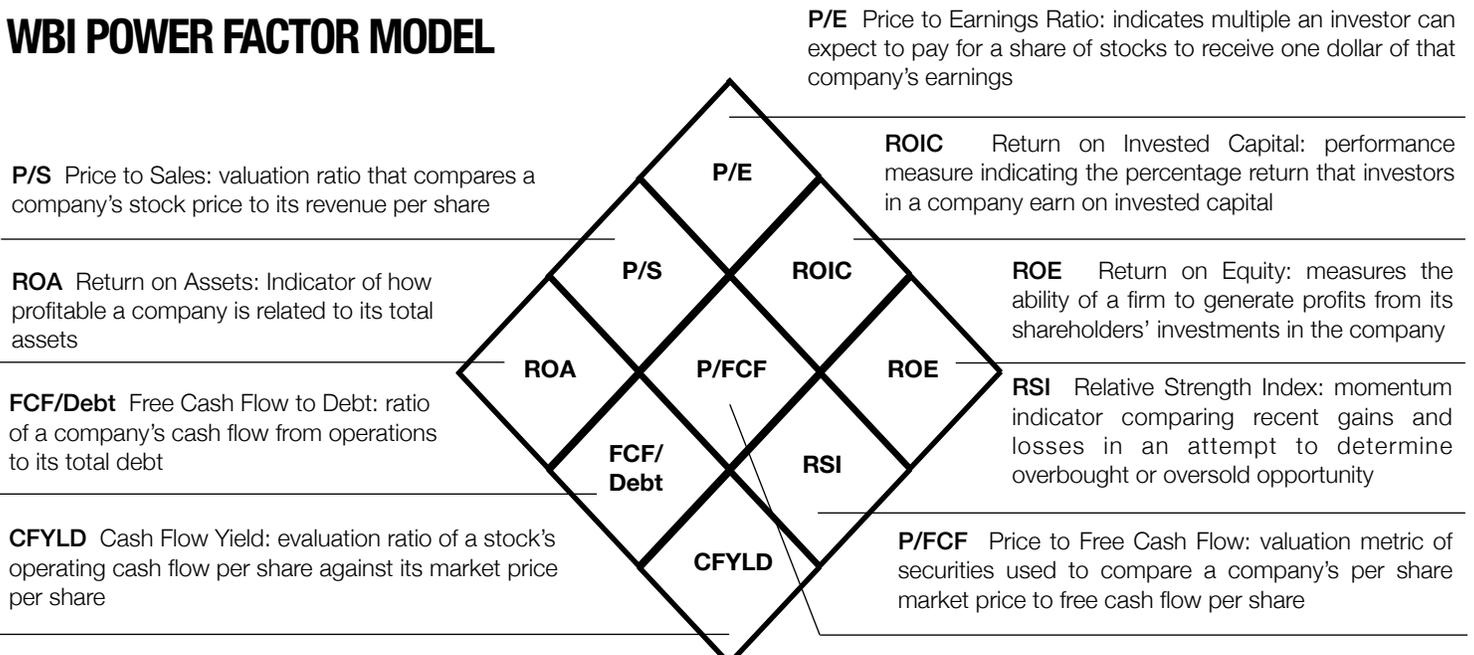
### Fundamental Analysis Factor Models

WBI's research team performs exhaustive quantitative research to determine the most powerful financial analysis factor set combinations to enhance the quality and performance of our security selection process. Financial factors are the lens to a company's income statement, balance sheet, and cash flow statements. While one factor may add performance value when used independently, we have found that multi-factor combinations can further enhance performance. Multi-factor models are designed to rank each stock in the screening universe to find only those stocks that are the best opportunities to buy each day.

### Timeliness Factor Hurdle Models

Once we have a curated list of the highest ranked candidates we then re-screen them to make sure they are timely to buy. Buy candidates must pass timeliness factor hurdles for cash flow dividend coverage, positive price momentum, positive earnings and revenue trends, and valuation. WBI has no mandate to be fully invested and if there are no candidates that pass on a given day, we will hold cash until they do. Timeliness hurdles have helped WBI protect capital and avoid large losses by holding cash as market conditions and fundamentals deteriorate.

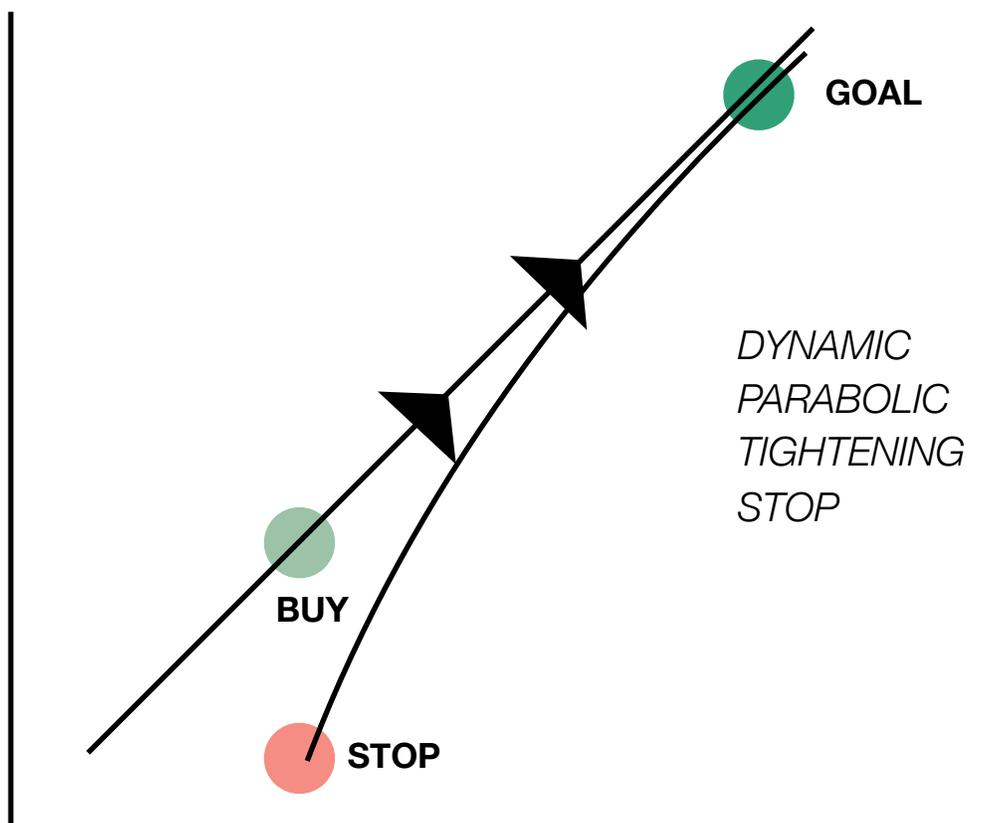
## WBI POWER FACTOR MODEL



## SELL PROCESS WITH DYNAMIC ACTIVE RISK MANAGEMENT OVERLAY

*WBI Believes Cash Provides the Best Risk Mitigation in Bear Market Cycles.*

Our active risk management process uses a proprietary parabolic tightening stop process that dynamically adjusts to price-risk on a daily basis. At the time of purchase, a price goal and stop allowance are calculated for each security based on its price volatility and regression trend. Stops adjust daily and tighten as a security moves higher toward its goal target. If the security declines in price and hits its stop, the security is sold. The goal of our dynamic risk management system is to protect capital and harvest gains when they become available to promote a “buy low and sell high” outcome.



The dynamic trailing stop occurs within the holdings of each affiliated WBI ETF for the strategies in the Enhanced SMA® Program.

**OUR MISSION: PROTECT & GROW CAPITAL**

**WE BUILD OUTCOME-ORIENTED INVESTMENT SOLUTIONS TO REDUCE LOSS AND MAXIMIZE RETURN.**

**WE WANT TO GROW AND PRESERVE THE LARGEST CAPITAL BASE POSSIBLE SO YOU CAN ACHIEVE YOUR GOALS.**

## IMPORTANT INFORMATION

### Past performance does not guarantee future results.

This is not an offer to buy or sell any security. No security or strategy, including those referred to directly or indirectly in this document, is suitable for all accounts or profitable all of the time and there is always the possibility of loss. WBI Enhanced SMA<sup>®</sup> Program accounts are subject to investment risk, including the possible loss of principal amount invested. The ETFs used in WBI Enhanced SMA Program accounts may invest in other ETFs, mutual funds, and Exchange-Traded Notes (ETNs) which will subject the account to related additional expenses of each, and the risk of owning the underlying securities held by each. Investment risks may include but are not limited to: market, economic, political, interest rate, currency exchange, leverage, liquidity, credit quality, model, portfolio turnover, trading, REIT, high yield stocks, nondiversification, concentration, commodities, options, new fund, and client specific restrictions. Passive ETFs are not actively managed and the Sub-Advisor does not attempt to take defensive positions in declining markets. You should not assume that any discussion or information provided here serves as a substitute for personalized investment advice from WBI or from any other investment professional. If you have any questions regarding the applicability of specific issues discussed to your individual situation, please consult with WBI or your chosen professional advisor. This information is compiled from sources believed to be reliable, accuracy cannot be guaranteed. Information pertaining to WBI's advisory operations, services, and fees is set forth in WBI's Form ADV Brochure, a copy of which is available upon request.

WBI has an inherent conflict of interest in investing in or recommending Affiliated ETFs as follows: 1) WBI and its affiliates receive management fees from Affiliated ETFs. To avoid receiving two layers of management fees in those situations where clients invest in Affiliated ETFs through SMA and Platform accounts, WBI will either: (i) waive the management fee charged at the account level; or (ii) credit the portion of the management fees paid by the Affiliated ETFs to WBI and its affiliates with respect to an account's investments in Affiliated ETFs against the account-level advisory fees the account owes WBI, and 2) WBI's affiliated broker-dealer, Millington Securities, Inc., receives commissions and other compensation (including payment for order flow) for transactions effected on behalf of the Affiliated ETFs. Trades WBI places through Millington will be subject to WBI's duty of best execution and applicable law.

The WBI Dynamic Trailing Stop (DTS) is not a stop loss order or stop limit order placed with a brokerage firm, but an internal process for monitoring price movements. While the DTS may be used to initiate WBI's process for selling a security, it does not assure that a particular execution price will be received.

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**TAME THE BEAR. RUN WITH THE BULL.®**

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