WBI Investments Announces Hiring of Sales Veterans Jeff Koskinen and Michael Magill

Koskinen and Magill to serve as regional sales directors in Midwest and Florida

RED BANK, NJ, July 25, 2017 – WBI Investments, Inc. a leading provider of institutional and private client wealth management strategies led by Don Schreiber, Jr., today announced the hiring of two industry veterans to its regional sales teams. Jeff Koskinen joins the firm as Regional Director of the Midwest, and Michael Magill joins as Regional Director of Florida. Mr. Koskinen and Mr. Magill, who bring 35 years of combined experience to WBI, will be based in Chicago and Boca Raton, FL, respectively.

"We are thrilled to welcome Jeff and Michael, experienced sales professionals with proven track records," said Don Schreiber, Jr., founder and CEO of WBI Investments. "Their passion for providing customized solutions and client support, coupled with their unique perspectives on the market, will be of tremendous value to our firm's market leading active risk management approach to investing. They're both extremely valuable additions to the WBI team as we continue to expand our footprint across the country."

Mr. Koskinen joins WBI from John Hancock Investments, where he served as a regional director working on investment solutions and practice management ideas with advisors in Kansas, Missouri, and Illinois. Previously, he worked with advisors across Illinois and Iowa as a regional director with MFS and began his career at Van Kampen Investments in Oakbrook, IL. Mr. Koskinen earned his bachelor's degree from Northern Illinois University and holds Series 6, 7, 63, and 65 licenses.

Mr. Magill most recently served as a sales director at Crossroads Capital, wholesaling and managing key accounts. Prior to Crossroads, Michael spent more than 10 years at Janus Capital Group as a director of sales for South Florida and director of offshore sales. As director of offshore sales, he was responsible for marketing all US offshore mutual funds, and grew his territory ten-fold in total sales in less than 30 months. Prior to Janus, he was a vice president at Davis Advisors. Mr. Magill received his bachelor's degree from Southern Illinois University and holds his Series 7 and Series 63 licenses. He is also a Chartered Retirement Planning Counselor.

About WBI Investments

For over three decades, WBI's goal has been to help investors stay comfortably invested by aiming to reduce risk to capital. Our tactical, low volatility, alternative strategies can provide investors with a smoother ride than traditional buy-and-hold approaches. WBI's time-tested risk management system has helped investors navigate both bull and bear markets.

Important Information

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